

## KTXA PROGRAM/ISSUES REPORT

### JULY-SEPTEMBER 2006

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicle used by the Station is its public affairs show called Positively Texas, which airs Saturday mornings at 8am.

July-September 2006

#### Health

**7/8** Selective Mutism is a disorder that makes it almost impossible for children to speak outside of familiar surroundings. Lynn Cearly with Children's Medical Center discusses the disorder. **9/29** A CBS 11 package on a family who donated the blood from the umbilical cord of their new baby to be used for future research. **9/9** Details on the KidneyTexas' annual luncheon. Ron Springs, former Dallas Cowboy who has kidney disease and Tony Dorsett are guests. Ron talked about his illness, the search for a new kidney and his treatment. Tony talked about becoming a donor and the effect it has on one's body. **9/16** The Martin Luther King Jr. Family Clinic sponsored a health fair for Take A Loved One to the Doctor Day.

#### Community Relations/Events

**7/8** Whirlpool is sponsoring a Mother of Invention contest. Moms can enter their inventions in this contest for a chance to win Whirlpool kitchen appliances. **7/29** CBS 11's Brooke Richie reports on a 4 year old boy from Kenya who is beating the odds with the help of a loving couple and great doctors. **7/29** Sharon Jones-Scaife, **Teen Graffiti Magazine** offers details on the 2006 Keepin' It Real Youth Empowerment Conference and Expo. **8/5** Shaniqua Rischer discusses Tulisoma: South Dallas Book Fair and Art Festival. **8/5** Ringling Brothers Barnum and Bailey Circus and the National Cowboys of Color Museum and Hall of Fame join forces for a special day. Cowboy and rodeo star Andre McClain donates one of his costumes to the museum in a free event. The Museum founder Jim Austin was honored as guest Ringmaster at the circus. **8/12** Discussion on the Martin Luther King, Jr. Family Clinic and the services it provides.

**8/12** CBS 11 package on the Rainbow Room. The Rainbow Room is a place where people can shop for clothes and necessities when children are temporarily placed in their care due to abuse or neglect. **8/19** Operation Kindness is celebrating 30 years. Jonnie England, executive director talks about the celebration. She will also have celebrity cat Sam. Sam was selected to take part in the Meow Mix House, the first-ever reality show for cats. **9/19** Tracy Woodall from the Brent Woodall Foundation talks about the Foundation's autism walk. Tracy started the foundation in honor of her husband who was killed during the September 11 attacks. **9/29** It's time again for Restaurant Week. Chef Jon Bonnell gives details on the week. The week raises funds for the North Texas Food Bank. **9/9** Candace O'Keefe Mathis, founding executive director at the Women's Museum and Executive Director and CEO at Leadership America is launching a women's leadership series in Dallas titled Navigate.Launch. **9/16** How to Make it in the Music Industry is the title of a seminar. Music industry representatives are the presenters. The guest is Sandra Sullivan, the non-profit she founded; Friends In Deeds is sponsoring the event. **9/29** Jerome Walker, director of the Ft. Worth Housing Department discusses Cowtown Brush Up. This is the 16<sup>th</sup> year for this community effort. Volunteers and businesses join forces to paint the exterior of houses in Ft. Worth's Central City neighborhoods.

### **Education**

**7/8** A family meets the dispatcher who helped the dad deliver his baby daughter in the garage. **7/15** Community leaders discuss Fort Worth's Back to School Round-up. **7/29** Judith Homs-Tomes, Director for DISD's Margaret and Gilbert Herrera Student Intake Center discusses the services the Center offers immigrant and refugee students. **7/29** Dallas Mayor's Back to School Fair. Gaytha Davis with the city of Dallas discusses the Fair. Dr. Daniel Jones, with Baylor School of Dentistry talks about a fluoride varnish program kids can get at the Fair. **7/29** College counselor Margaret Kaufman offers tips for packing, travel arrangements, banking needs, etc. for students heading off to college. **9/16** CBS 11 package on the number of college students who are now taking remedial classes in college.

**Crime**

**8/5** Dallas Children's Advocacy Center President and CEO Lynn Davis talks about keeping kids safe during the school year. Especially kids who are home alone and those who walk home from school. He also talks about the Crimes Against Children's Conference taking place in Dallas. **9/23** The Family Place along with First Ladies/Preachers' Wives are helping to raise awareness of domestic violence. At a luncheon area first ladies will be recognized for standing together in stamping out domestic violence. The ladies speak to women's groups in their churches, hold workshops and have info available to members. This is the third year for this program

**Consumer Rights**

**7/8** Details on the annual seminar for veterans wanting to purchase land. Michelle Thompson with the Texas General Land Board is the guest. **8/12** USDA Rural Development is a federal agency that finances business opportunities and housing programs for families. A spokesperson discusses the program. **9/16** Dallas is gaining a national reputation for the high number of foreclosures. Yves Mombeleur with the North Texas Housing Coalition talks about why Dallas has high numbers and a seminar about avoiding foreclosure.

**All interviews are 4:30 to 5:00 in length**

**Packages are about 1:30**